A Report on Innovation & Entrepreneurship Sensitization II

Organizing School: School of Arts and Humanities

Organizing Department: - SOAH

Event Title: Innovation & Entrepreneurship Sensitization

Event Date: 24th July 2026

Event Type: Sensitization Session (Bridge Course)

Venue: C 208

Name of Coordinator(s): Prof Disha P Kariya

Name of Experts (if any): Dr Ashok Thummar, Convener DSU Innovation Cell

Participation:

Girls - 28	Boys - 22	Faculties - 3	Total - 53

Objective of the Event:

1. To sensitize students regarding the importance of creative thinking, problem solving, and entrepreneurial mindsets within the arts and humanities domains.
2. To raise active awareness about the Student Startup and Innovation Policy (SSIP) and the University's innovation ecosystem.
3. To encourage students to transform innovative ideas into viable prototypes, projects. Or social ventures.

Brief Summary of the Event:

As part of the Bridge Course for newly enrolled Semester-1 students across the BA, MA, and MSW programs, the School of Arts and Humanities at Dr. Subhash University organized an Innovation and Entrepreneurship Sensitization Session aimed at empowering the next generation of innovators. The collaborative event was led by Dr. Ashok Thummar, Convener of the Dr. Subhash Innovation Cell, who delivered a thought-provoking address designed to bridge the gap between traditional academics and modern entrepreneurial thinking. Throughout the session, Dr. Thummar provided the incoming students with vital mentorship and actionable takeaways, successfully cultivating an environment that encouraged them to prioritize creative problem-solving and comprehensive personal development as they embark on their higher education journey.

CO-PO Mapping:

This event matches the Innovation and Adaptability PO and the Critical Thinking and Problem-Solving PO from B.A. Semester 1. Specifically, it aligns with CO 3 of What is Sociology (3BASO101), as well as CO 3 of Basic Concepts of Sociology (3BASO102), as both major papers strongly emphasize developing creative problem-solving, adaptive mindsets, and critical analysis.

Justification:
Innovation and Adaptability: The session directly introduced students to creative problem-solving, entrepreneurship, and innovation frameworks, encouraging them to adapt foundational sociological concepts into practical startup ideas.
Critical Thinking and Problem-Solving: Students were guided to identify real-world societal challenges—such as economic dynamics, poverty, and unemployment—and evaluate the step-by-step lifecycle of an idea—from ideation to developing viable prototypes and solutions.

Photograph(s) of Event with Caption:









Link for Geo-Tag Photograph(s):
https://photos.app.goo.gl/XMVHAiUEtGroSA48A

Link to video